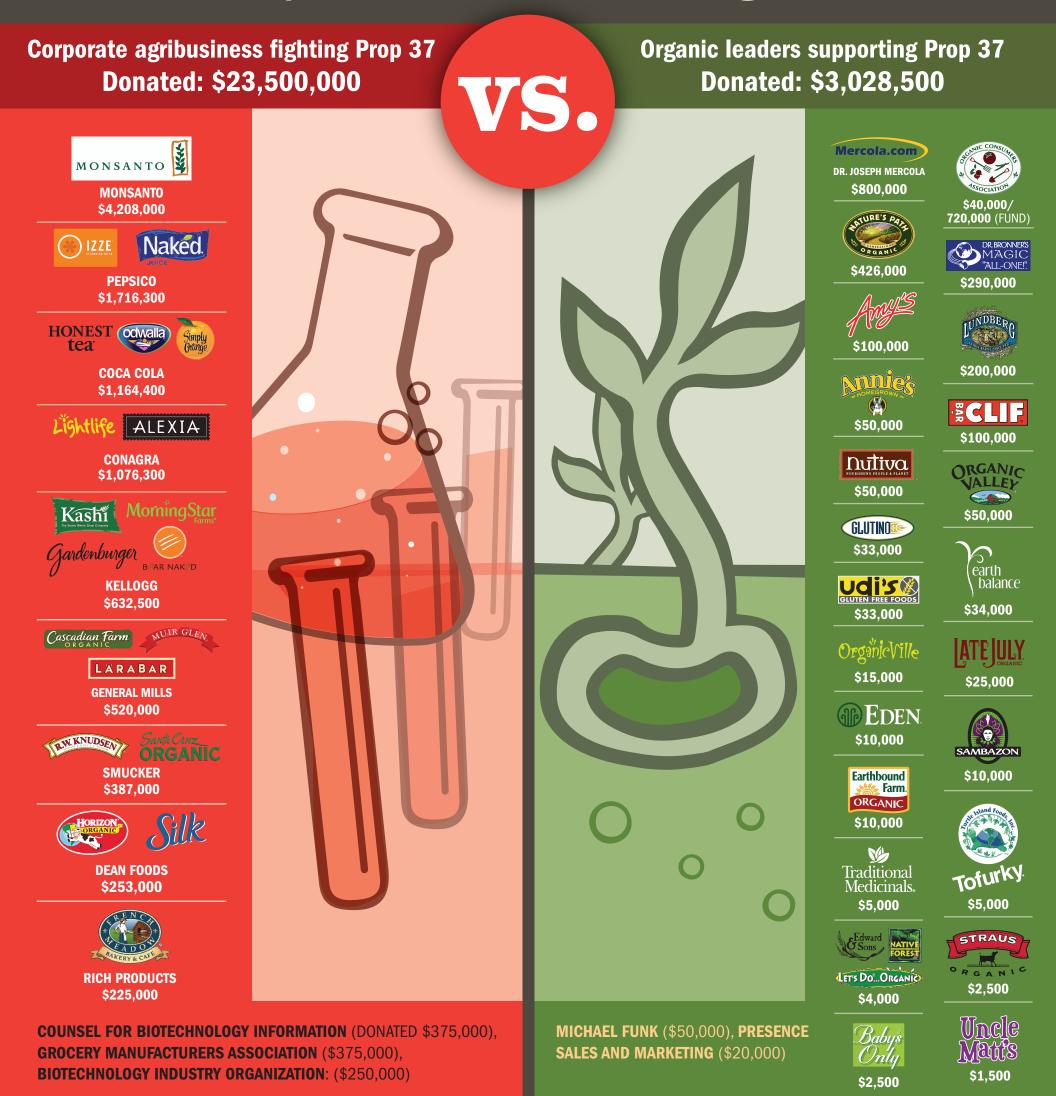
## Prop 37: Your right to know.

**GMOs: Corporate Charlatans Versus Organic Heroes** 



## As Goes California, So Goes the Nation.

Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling genetically engineered (GE) food in the marketplace. Our politicians seem to be listening to the corporate executives (donors) instead of the citizenry. But in California, the people have a right to craft laws of their choosing. Proposition 37, on the ballot in California on November 6, would mandate labeling of foods containing GE ingredients. If we win this fight in California, manufacturers will likely begin to label food nationally for GE ingredients.

